



TIPS FOR A SUCCESSFUL BOOK DRIVE

Engage students and staff in the art of giving!



1. **Set a goal:** Rally your school to achieve a meaningful goal! Teach students about philanthropy and encourage them to share their love of reading with children in disadvantaged areas. [Click here to view video of BookSpring programs.](#)
2. **Pick your dates:** Two to four weeks is the perfect amount of time for your book drive. Let everyone on campus know about it through morning/afternoon announcements, parent newsletters, posters, or social media.
3. **Set up:** Set up collection bins in the front office or in classrooms. Have grade levels or clubs compete against each other to see who collects the most books.
4. **Spread the word:** Signage is everything! Hang posters around the school and take photos of your collection bins or students, staff and parents donating books. Tag us on social media (@bookspringtx) and we will give you a shout out!
5. **Wrap up:** [Click here to complete your book drive information online and get an instant email receipt.](#) Please deliver the books to our office located at 2006 Greenbrook Parkway, Austin, Texas 78723. If you have a donation of 1,000 books or more, we can arrange a pickup with our van with advance notice. Don't forget to announce to everyone on campus how many books were collected and thank them for their participation.

[Did you know research shows 20 books in the home has a significant impact on a child's future academic success?](#)

Thank you for building early literacy in Central Texas with BookSpring!