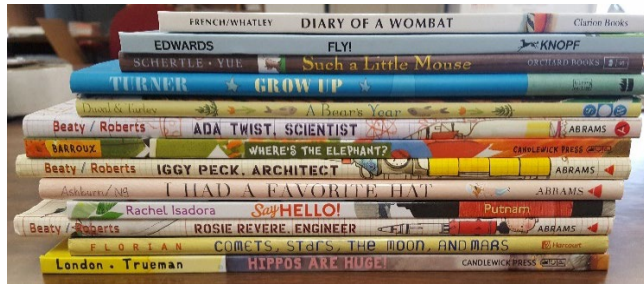




TIPS FOR A SUCCESSFUL BOOK DRIVE

Hosting a book drive is fun and easy to do!



1. **Set a goal:** Rally your team to achieve a meaningful goal! Let staff know who will benefit from the book drive. Coordinate with them to find good places to set up some collection bins in high traffic areas around your office.
2. **Pick your dates:** Two to four weeks yields great results. Let your coworkers know about the book drive through social media, newsletters, posters, or emails.
3. **Spread the word:** Give yourself at least one week to advertise before your book drive. Signage is everything! Hang posters around your office. Take photos of your collection bins or people donating books to share and motivate others to participate. Tag us on social media (@bookspringatx) and we will give you a shout out!
4. **Wrap up:** [Click here to complete your book drive information online and get an instant email receipt.](#) Please deliver the books to our office located at 2006 Greenbrook Parkway, Austin, Texas 78723. If you have a donation of 1,000 books or more, we can arrange a pickup with our van with advance notice. Don't forget to announce to your co-workers how many books were collected and thank them for their participation.

[Did you know research shows 20 books in the home has a significant impact on a child's future academic success?](#)

Thank you for building early literacy in Central Texas with BookSpring!