A note from the Executive Director

I’m so excited to celebrate the 10 year anniversary of the creation of BookSpring with you! Together with your support, this community has built an amazing organization that has touched the lives of hundreds of thousands of infants, toddlers, and children over the years.

So much has happened that it would be impossible to acknowledge everyone in this report, but we have tried! From our dedicated board members and staff, to our volunteers and partners and donors, we have all created a web of reading advocacy to enrich the lives of families in need. BookSpring is not just about books, but about the special bonding and interaction that happens between adults and children when they own books and read a book together twice a day. Reading together is about building families that communicate well, have empathy and shared experiences together.

We have made remarkable progress, distributing 1,259,675 books over the past decade. Research shows that home libraries with as few as 20 books in the home can make a difference. And yet, right here in Central Texas, 58% of families with children under the age of 12 have less than 20 books at home. We still have much work to accomplish but our goals are within reach. Our mission now is as important as ever, and perhaps more so. I hope you’ll keep promoting reading with us well into the next decade.

Sincerely,

Emily Ball Cicchini
Executive Director

Our Mission
BookSpring builds early literacy in children and families through healthcare, education, and the community.

Our Vision
A world of families reading and succeeding together.

Our Values
As a nonsectarian, nonpartisan, inclusive organization, we value:
- Excellence
- Integrity
- Innovation
- Diversity and Community
- Collaboration
- Education
We inspired reading in over 173,000 people this year!

Where Our Money Came From

- In-Kind Donations: 41%
- Individuals: 29%
- Foundations: 19%
- Corporations: 6%
- Earned Income: 5%

Where Our Money Went

- Programs: 73%
- Fundraising: 14%
- Administration: 13%

BookSpring Financial Highlights

<table>
<thead>
<tr>
<th>Fiscal Year 2018* Audited Financials</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenue</td>
</tr>
<tr>
<td>$1,721,630</td>
</tr>
<tr>
<td>Total Expenses</td>
</tr>
<tr>
<td>$1,192,431</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
</tr>
<tr>
<td>$112,590</td>
</tr>
<tr>
<td>Administrative Expenses</td>
</tr>
<tr>
<td>$106,599</td>
</tr>
<tr>
<td>Ending Net Assets</td>
</tr>
<tr>
<td>$1,056,488</td>
</tr>
</tbody>
</table>

Where We Served

Whom We Served

- Children 5-12: 48%
- Children 0-3: 20%
- Children 3-4: 18%
- Parents: 14%

Where We Served Them

- Outreach Partners: 44%
- Schools & Childcare: 35%
- Health Care Clinics: 21%

Central Texas Reading Survey Results

Our Central Texas Reading Survey offers intriguing insights into the state of reading in Central Texas - and the implications for early literacy efforts in our community. We launched the assessment to provide you with real-time statistics that measure reading habits among parents and caregivers with children age 12 and under.

Strategic Research Associates LLC are Jim Henson, PhD and Joshua Black, PhD. They surveyed 600 residents living in Bastrop, Burnett, Caldwell, Hays, Travis, and Williamson Counties from a representative online panel who indicated that they are the parent or frequent caregiver of a child currently age 12 and under from August 9 through August 21, 2018.

We recognize the proliferation of digital devices and are researching best ways to incorporate them into children’s literacy and recommend caregiver supervision for all children age 13 and under on digital devices. Despite the prevalence of digital devices, print remains the most dominant source for reading: half of those surveyed said that print was the format they most frequently used to read.

Parents overwhelmingly recognize the importance and enjoyment that comes from reading to and with their children, but 50% still read with their child less than once per day. Reading together increases the parent-child bond, creating healthier relationships with long-term developmental benefits that extend into adulthood. We will continue to promote the importance of reading together twice a day with their children to all parents and caregivers in our community through our programs, promotional events, and more.

Research shows a minimum of 20 books in the home could mean three more years of education for a child over a child with no books. Yet 58% of families in Central Texas have fewer than 20 books at home right now.

We aim to reach the estimated 80,000 children living in poverty in Central Texas according to the US Census. Through our healthcare, education, and community partners we will work strategically to reach these children and families to provide them with a cumulative stream of books from ages 0 to 12. With your help we can work toward our vision of 20 books in Central Texas homes by 2020.
The Andy Roddick Foundation awarded BookSpring a multiyear grant in order to scale up our Summer Success program. This program, building on research from Harvard READS and Reading Is Fundamental, provides 10 career-themed read alouds and instructional activities late in the school year, topped by a distribution of 10 career-themed books right before the summer break. The program enrolls first and second graders who are at risk of summer reading loss. Evaluations continue to show that nearly 70% of participants demonstrated not only reduced but actually reversed summer reading loss. The grant is transformative towards enhancing, growing, and sustaining the program throughout Central Texas for maximum social benefit.
10 Years of BookSpring

Total Books Gifted
1,259,675

Total Child Attendance
547,684

10 Year Book Distribution Performance

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Books Gifted</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>93,486</td>
</tr>
<tr>
<td>2009</td>
<td>98,007</td>
</tr>
<tr>
<td>2010</td>
<td>68,268</td>
</tr>
<tr>
<td>2011</td>
<td>77,882</td>
</tr>
<tr>
<td>2012</td>
<td>103,166</td>
</tr>
<tr>
<td>2013</td>
<td>97,465</td>
</tr>
<tr>
<td>2014</td>
<td>126,650</td>
</tr>
<tr>
<td>2015</td>
<td>130,342</td>
</tr>
<tr>
<td>2016</td>
<td>127,815</td>
</tr>
<tr>
<td>2017</td>
<td>169,850</td>
</tr>
<tr>
<td>2018</td>
<td>166,743</td>
</tr>
</tbody>
</table>

Looking Back at Our Literacy Roots

For over forty years, BookSpring has been building literacy in our community. On March 1, 2008 it “sprung” out of Reading is Fundamental of Austin and Capital Area Reach Out and Read. These two local organizations combined resources and passions with the purpose of increasing the literacy level of our community’s children. The members of both organizations immediately realized their unique opportunity to reach children at the very earliest point in their development through multiple touchpoints with families. While retaining the evidence-based models of their parent programs, BookSpring began to develop additional program models to create a continuum of literacy enrichment opportunities for children and caregivers in Central Texas. Many of these can be seen in today’s program offerings, but new information and opportunities will continue to challenge us to be more effective, efficient, and equitable in our work. Though funding, leadership, and staff may change, the objective to make book sharing and reading aloud an integral part of family activities so that children grow up from infancy with books and a love of reading remains the same. This is a tribute to the hundreds of partners, donors, and volunteers, like you - the nonsectarian, nonpartisan, inclusive membership of BookSpring.
**Program Partners**

### Ed Partners
1. Allison Elementary School
2. Blanton Elementary School
3. Barbara Jordan Elementary School
4. Becker Elementary School
5. Blackshear Elementary School
6. Brooke Elementary School
7. Cook Elementary School
8. Dawson Elementary School
9. Doss Elementary School
10. G.W. Norman Elementary School
11. Galindo Elementary School
12. Govalle Elementary School
13. Graham Elementary School
14. Guerrero Thompson Elementary School
15. Harmony Science Academy - Austin
16. Harris Elementary School
17. Hart Elementary School
18. IDEA Public Schools
19. J Houston Elementary School
20. Jamie D. Padron Elementary School
21. JJ Pickle Elementary
22. Jordan Elementary
23. McBee Elementary School
24. Metz Elementary School
25. Oak Meadows Elementary School
26. Oak Springs Elementary School
27. Odom Elementary School
28. Ortega Elementary School
29. Overton Elementary School
30. Palm Elementary School
31. Pecan Springs Elementary School
32. Perez Elementary School
33. Reilly Elementary School
34. Ridgetop Elementary School
35. Rodriguez Elementary School
36. Sanchez Elementary School
37. St. Elmo Elementary School
38. Walnut Creek Elementary School
39. Webb Primary School
40. Widen Elementary School
41. Williams Elementary School
42. Winn Elementary School
43. Wooldridge Elementary School
44. Wooten Elementary School
45. Zavala Elementary School

### Rx Partners
1. Austin Regional Clinic: ARC Manor
2. Austin Regional Clinic: ARC South 1st Specialty
3. Carousel Pediatrics
4. CommUnityCare
5. CommUnityCare Blackstock Health Center
6. CommUnityCare Manor Health Center
7. CommUnityCare Southeast Health and Wellness
8. CommUnityCare East Austin Health Center
9. CommUnityCare North Central Health Center
10. CommUnityCare Oak Hill Health Center
11. CommUnityCare Pflugerville Health Center
12. CommUnityCareRndberg Health Center
13. CommUnityCare Sandra Joy Anderson Community Health & Wellness Center
14. CommUnityCare South Austin Health Center
15. CommUnityCare William Cannon Health Center
16. Dell Children’s Circle of Care Pediatrics at Hutto
17. Dell Children’s Circle of Care at Lake Aire Pediatrics
18. Dell Children’s Circle of Care Pediatrics at Round Rock Health Clinic
19. Dell Children’s Health Express
20. Dell Children’s Circle of Care Pediatrics at Whitestone
21. Hays CISD WELL Clinic/CommuniCare
22. Lone Star Circle of Care Ben White Health Clinic
23. Lone Star Circle of Care Family Care Center in Marble Falls
24. Seton Children’s Care-A-Van
25. Seton Lockhart Family Health Center
26. Seton Koznetsky
27. Seton McCarthy
28. Seton Northwest
29. UT School of Nursing - Children’s Wellness Center
30. UT School of Nursing - Family Wellness Center

### Go Partners
1. 21st Century ACE at Blanton Elementary
2. Any Baby Can
3. Avance
4. ACE Austin
5. ACE at Langford Elementary
6. Agape Christian Ministries
7. Austin Central Seventh Day Adventist
8. AISD ELL Summer School Program
9. AISD Library Media Services
10. AISD Prime Time
11. AISD UpClose at Sanchez Elementary
12. Andy Roddick Foundation
13. Andrews Elementary School
14. Austin Bar Association
15. Austin Recovery
16. Austin Voices for Education and Youth
17. Austin Public Health WIC
18. Barrington Elementary
20. Blake Manor Elementary
21. Bouldin Oaks - Housing Authority City of Austin
22. Brookhollow Elementary
23. Cedars International Academy
24. Child Inc at American Youth Works
25. Child Inc at Brodie
26. Child Inc at Cedar Bend
27. Child Inc at Dawson
28. Child Inc at Del Valle
29. Child Inc at Dove Springs
30. Child Inc at Forbes
31. Child Inc at Fountain Plaza
32. Child Inc at Grant
33. Child Inc at Ortega
34. Child Inc at Palmota
35. Child Inc at Rosewood Zaragosa
36. Child Inc at South Austin
37. Child Inc at St. James
38. Child Inc at William Cannon
39. Communities in Schools ASPIRE
40. Community Action Inc of Central Texas
41. Classroom Connection
42. Circle of Hope Community Center
43. Communities in Schools of Central Texas
44. Covington Middle School
45. Dripping Springs Helping Hands
46. Decker Middle School
47. Del Valle High School
48. East Austin College Prep
49. Eastside High Child Development Center
50. Easter Seals Central Texas
51. El Buen Samaritano
52. El Niño y El Cuento
53. EngenderHealth
54. Foundation Communities
55. FIT Junior League of Austin
56. Gabriel Project Life Center-Catholic Charities
57. Goodwill Excel
58. Graham Elementary School
59. Georgian Manor- Housing Authority of the City of Austin
60. Housing Authority of the City of Austin (HACA)
61. HAND a division of Meals on Wheels Central Texas
62. Harmony Science Academy
63. Hays CISD Well Clinic
64. Healthy Families Travis County
65. Heart of Texas Pregnancy Resource Center
66. Hernandez Elementary School
67. Hillcrest Elementary School
68. HOPE Farmers Market
69. Inside Books Project
70. Interfaith Action of Central Texas
71. Kids-N-Da-Hood
72. KIPP Austin Leadership Elementary
73. Knights of Peter Claver
74. Lanier Elementary School
75. Lanier High School Teen Parenting Program
76. Lifeworks
77. Lifeworks Young Parents Program
78. Literacy Coalition of Central Texas PALS Program
79. Literacy First
80. Little Helping Hands
81. Lucy Read Pre-Kindergarten School
82. Manspring School
83. Manchaca Village- Housing Authority of the City of Austin
84. Manor ISD Early Childhood
85. Manos de Cristo
86. Manor Middle School
87. Manor ISD - On the Go Bus Reading Program
88. Maplewood Elementary School
89. Martin Middle School
90. Mission: Possible! Austin
91. Morningside Elementary School
92. Muslim Community Support Services
93. Northgate - Housing Authority of the City of Austin
94. Partners in Parenting
95. Pollyanna Theatre Company
96. Presidential Meadows Elementary School
97. Refugee Services of Texas
98. Salvation Army Austin
99. Sacred Heart Community Clinic
100. Santa Rita - Housing Authority of the City of Austin
101. Shadowbend Ridge - Housing Authority of the City of Austin
102. Schmidt-Jones Family Life Center
103. Sci-Tech Charter School
104. Seeding Foundation
105. Si Se Puede
106. Side by Side Kids
107. St. David's Bedtime Story Brigade
108. St. David's Labor and Delivery
109. St. Patrick's Church
110. Students Expanding Austin Literacy
111. Sunset Valley Elementary School
112. Superior Health Plan
113. Texas Empowerment Academy Charter
114. Texas State- Strengthening Relationships/ Strengthening Families
115. The Loved Enough Foundation
116. The Storehouse Food Mission
117. The SAFE Alliance
118. Thinkery
119. Todos Juntos
120. Travis High School Teen Parenting Program
121. Trinity Child Development Center
122. United Way for Greater Austin
123. Volunteer Healthcare Clinic
124. Wayside Schools- Altamira
125. Williamson County Brown Santa
126. YMCA Austin
Thank you to our Top Supporters

BookSpring gratefully acknowledges our donors for their cumulative and ongoing support of childhood literacy as of 12/31/18.

**Over $50,000**

- Anonymous
- Applied Materials
- Austin Community Foundation
- Austin Independent School District
- Mindy & Marc Gomillion
- Half Price Books
- Madison Jechow
- Keller Williams Realty Inc.
- KXAN
- Brigitte & Suresh Pahwa
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- Claire & Carl Stuart
- The Andy Roddick Foundation
- The Junior League of Austin
- Tocker Foundation

**$20,000 - $50,000**

- 3M
- Arnold Foundation
- Margene & Pat Beckham
- Burch Family Foundation
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- LGR Foundation
- Community Fund
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- Kaye & Randy Patterson
- Powell Foundation
- In Memory of Joanne Ravel Reading Is Fundamental
- The Andrew Delaney Foundation
- The Long Foundation
- The Moody Foundation
- Topfer Family Foundation
- Mary Walker
- Michele Walker-Moak
- Whataburger/Tres Aguila Management LLC

**$10,000 - $19,999**

- Austin American Statesman
- BBVA Compass Foundation
- Benevity Community Impact Fund
- Ann Bower
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- Mary & Byron Darby
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- Mary & Mike Dailey
- Delaware Community Foundation
- Marianne & Bill Dorman
- Dripping Springs High School Rad Club
- Flint Hills Resources
- Katherine & Kenneth Fox
- Michelle & Keith Gallas
- Emma Garrett
- Oralia Garza de Cortes
- Tamea & Jesse Greendyk
- Linda Gregg
- Hale CPA Group
- Carol Haskins
- Hey Cupcake
- Hill Country Middle School
- Housing Authority of the City of Austin
- Meena Iyer
- Lauren & Neil Kalisek
- David Knutson
- Kay & Steve Kooker
- Kimberley & Kelly Koonce
- Magellan International Preschool
- Maximus Foundation
- Margie & Curtis McClurg
- Elisabeth & Ross McCoy
- Matt McGlone
- Julia Meade
- Mission Capital
- Emily Moreland
- Anne Morgan
- National Instruments
- Gene & Louise Nemanich
- Angela Newton
- Patti O’Meara
- Victoria & Brian Ozimek
- Tianna Pantovich
- Judy & Edward Parken
- Viki & Jay Parsons
- Patrick Patterson
- Pollyanna Theatre Company
- Carol Ann & Bill Powell

**$2,500 - $4,999**

- 9Gauge Partners, LLC
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- Child Inc.
- Todd Coleman
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- Delaware Community Foundation
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- Dripping Springs High School Rad Club
- Flint Hills Resources
- Katherine & Kenneth Fox
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- Oralia Garza de Cortes
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- Linda Gregg
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- Judy & Edward Parken
- Viki & Jay Parsons
- Patrick Patterson
- Pollyanna Theatre Company
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