Dear Friends,

YOU are our heroes and this is your report. As you read about the past year at BookSpring, please know that we appreciate all that you do to ensure our success and support our mission. You have helped us make an impact in early childhood education in our community and I am excited to share some of those highlights with you.

During our last fiscal year (July 1, 2012 - June 30, 2013):

- BookSpring distributed over 105,600 books, free-of-charge, to children in our community.

- KXAN became the largest in-kind donor in BookSpring’s history by promoting the 2013 Read-A-Thon. Their contribution was valued at $178,725.

- In response to a $117,000 loss in federal funding, BookSpring successfully diversified revenue and increased financial stability by adding two new fundraisers: The Storybook Heroes Luncheon and participation in Amplify Austin.

- BookSpring conducted a pilot study that confirmed that the Reading is Fundamental program did motivate children to read.

Throughout the year, BookSpring staff was encouraged by your dedication and generous support. Your support and ideas are vital to BookSpring’s success. I look forward to working with you in the coming year to make books part of a healthy childhood for all the children and families we serve.

Sincerely,

Joan Wabschall
Executive Director

Our Mission
BookSpring provides reading experiences, tools and books to children and their families so they can develop a desire to read and succeed in school and in life.

Our Vision
BookSpring’s vision is a community where all children have the opportunity to become literate.
The impact of your support

Reading Is Fundamental

42,490 new books were given to 20,083 infants, toddlers and children through childcare centers, preschools, elementary schools and in their homes. 151 pregnant or parenting teens were served in the RIF Shared Beginnings program and learned how to enhance their child’s development.

Reach Out and Read

23,244 books were distributed to 17,433 infants, toddlers and children under the age of 5 at regular wellness check-ups at healthcare clinics, while parents received advice about the importance of reading aloud to their children.

ReBook

39,244 donated books were distributed in Reach Out and Read waiting room clinics, at community outreach events, children’s shelters, libraries in economically disadvantaged areas and through area nonprofit partners.

Read-A-Thon

2,112 students at 24 schools read 654,049 pages and raised more than $129,197. This annual program encourages community service and sharing the joy of book ownership with children in our community.

Parent Book Club

665 books were given to children and parents during the 6-week Parent Book Club sessions. Parents gain confidence, motivation and skills necessary to share books with their children on a regular basis.

Volunteers

400 volunteers contributed more than 2,878 hours in our office, on Reading Is Fundamental days, delivering books and reading in our Reach Out and Read waiting room clinics.
We Served More Than 55,000 Children and Their Families in 2012-2013

Whom We Served

- 32% Children ages 0-5
- 37% Children ages 6-12
- 31% Parents

Where We Served Them

- 36% Healthcare Clinics
- 34% Home & Childcare Centers/Preschools
- 23% Schools
- 7% Outreach Partners

Where Our Money Came From

- 38% Foundations
- 30% Corporations
- 15% Government
- 9% Individuals
- 5% Earned Income

Where Our Money Went

- 79% Programs
- 13% Fundraising
- 8% Administration

BookSpring Financial Highlights

Fiscal Year 2012 - 2013*
FY2013 Audited Financials

- Total Income: $1,050,928
- Total Expenses: $988,708
- Fundraising Expenses: $80,580
- Administrative Expenses: $128,130
- Ending Net Assets: $439,513

* The complete audited financial statements for BookSpring can be obtained by visiting www.bookspring.org or by requesting a copy at 512-472-1791 x 102.

Emcee and Honorary Chairs, Claire and Carl Stuart at the inaugural Storybook Heroes Luncheon.
BookSpring Caped Crusaders

BookSpring gratefully acknowledges the following corporations, foundations, and individuals who generously contributed in support of childhood literacy between July 1, 2012 and June 30, 2013. Every effort was made to ensure the accuracy of this list. If you find an error, please accept our apologies and notify us so that we may correct the error.

For a full list of financial and in-kind supporters visit www.bookspring.org.

On behalf of the children and families we serve, thank you for being our heroes!

The Incredibles ($35,000+)
Anonymous Family Foundation
Applied Materials Foundation
Gullelt Elementary School*
United Way of Greater Austin

The Power Rangers ($20,000 - $34,999)
Bridge Point Elementary*
Howdy Honda
City of Austin

The Terrific Three ($15,000 - $19,999)
Lola Wright Foundation
Reading Is Fundamental, Inc.
Claire and Carl Stuart

The Power Pack ($10,000 - $14,999)
3M
Austin Community Foundation
Austin Junior Forum
Mindy and Marc Gomillion
Junior League of Austin
Silicon Laboratories, Inc.
Travis County

Super Friends ($5,000 - $9,999)
Arnold Foundation
Bryker Woods Elementary School*
Casis Elementary School*
Cedar Creek Elementary School*
Cullen Family Charitable Foundation
Doss Elementary School*
HEB Tournament of Champions

The Hero Alliance ($3,000 - $4,999)
3M Employee Charitable Giving

The All-Star Squadron ($2,000 - $2,999)
Barton Creek Elementary School*
Margene and Pat Beckham
Heather Burton
Ann and Jim Downing
Flint Hills Resources (Koch Companies)
LCRA Employees’ Charities
Marjorie and Mark McClain
The Honorable Amy Clark Meachum and Kurt Meachum
Raymond James & Associates
Target
Rosalynn Tuggle
Lanny and Dirk Van Allen

The Defenders ($1,500 - $1,999)
Hill Elementary School*
Mathews Elementary School*
Murchison Middle School*
Carrin Mauritz Patman
Kaye and Ralph Patterson
Susan Patterson
Gil and Dody Weaver Foundation

American Crusaders ($1,000 - $1,499)
AISD Charitable Fund, Inc.
AMD Foundation
Austin Rotary Club Foundation
Bury, Inc.
Cedars Montessori School*
Jason Connally
Donna and Crutch Crutchfield
Davila, Buschhorn & Associates, P.C.
Dubose Family Foundation
Susan Fernandes
Andrew Harris
Carol Haskins
Karen and Warren Hayward
John B. Henneman III
Steven Kangas, C.P.A.
David Newberger
Laura Sandefer
Alice Rotsch Scarbrough
Phyllis G. and Robert A. Tate
Lynn Thoreson, D.O.
Richard Turner
United Way Greater Austin Charitable Giving
Valley View Elementary School*
Joanne Vier
Joan and Mark Wabschall
West Ridge Middle School*
Galindo Elementary School*
Rotary Club of Austin

Rawson Saunders*
School in the Hills Montessori*

* Friends and Families of Read-A-Thon participants

Help us celebrate 40 years!

In 1974, BookSpring’s Reading Is Fundamental program was started in the Austin area with 600 children in the Montopolis neighborhood. With your help, we will continue this work.

YES! I want to keep BookSpring serving the Austin area for at least another 40 years!

☐ $40 ☐ $80 ☐ $160 ☐ $400 ☐ $600 ☐ You decide!

Make checks payable to BookSpring and mail to:
BookSpring, P.O. Box 143147, Austin, TX 78714
For more information or questions, please contact
give@bookspring.org or visit us online at www.bookspring.org.

Thank you!

“The Applied Materials Foundation is committed to ensuring that every child has a chance at succeeding academically and in life. BookSpring’s programs provide critical solutions for kindergarten preparedness and literacy support. Through programming, book access and a unique delivery model, they have been able to even the playing field for economically disadvantaged families. It’s a masterful, simple solution that has achieved big returns for a child’s future.”

Michele Walker-Moak
Global Community Affairs — Central Texas, Applied Materials