



# 2013 Annual Report

Dear Friends,

YOU are our heroes and this is your report. As you read about the past year at BookSpring, please know that we appreciate all that you do to ensure our success and support our mission. You have helped us make an impact in early childhood education in our community and I am excited to share some of those highlights with you.

During our last fiscal year (July 1, 2012- June 30, 2013):

- BookSpring distributed over 105,600 books, free-of-charge, to children in our community.
- KXAN became the largest in-kind donor in BookSpring's history by promoting the 2013 Read-A-Thon. Their contribution was valued at \$178,725.
- In response to a \$117,000 loss in federal funding, BookSpring successfully diversified revenue and increased financial stability by adding two new fundraisers: The Storybook Heroes Luncheon and participation in Amplify Austin.
- BookSpring conducted a pilot study that confirmed that the Reading is Fundamental program did motivate children to read.

Throughout the year, BookSpring staff was encouraged by your dedication and generous support. Your support and ideas are vital to BookSpring's success. I look forward to working with you in the coming year to make books part of a healthy childhood for all the children and families we serve.

Sincerely,



*Joan Wabschall*

Joan Wabschall, R.N., M.S.  
Executive Director

## Our Mission

BookSpring provides reading experiences, tools and books to children and their families so they can develop a desire to read and succeed in school and in life.



## Our Vision

BookSpring's vision is a community where all children have the opportunity to become literate.



**bookspring**

Launching children into a world of reading



# The impact of your support

## Reading Is Fundamental

**42,490 new books** were given to **20,083 infants, toddlers and children** through childcare centers, preschools, elementary schools and in their homes. **151 pregnant or parenting teens** were served in the RIF Shared Beginnings program and learned how to enhance their child's development.

## Reach Out and Read

**23,244 books** were distributed to **17,433 infants, toddlers and children** under the age of 5 at regular wellness check-ups at healthcare clinics, while parents received advice about the importance of reading aloud to their children.

## ReBook

**39,244 donated books** were distributed in Reach Out and Read waiting room clinics, at community outreach events, children's shelters, libraries in economically disadvantaged areas and through area nonprofit partners.

## Read-A-Thon

**2,112 students** at **24 schools** read **654,049 pages** and raised **more than \$129,197**. This annual program encourages community service and sharing the joy of book ownership with children in our community.

## Parent Book Club

**665 books** were given to children and parents during the 6-week Parent Book Club sessions. Parents gain confidence, motivation and skills necessary to share books with their children on a regular basis.

## Volunteers

**400 volunteers** contributed more than **2,878 hours** in our office, on Reading Is Fundamental days, delivering books and reading in our Reach Out and Read waiting room clinics.

## BOARD OF DIRECTORS

Amy Clark Meachum  
President  
*Judge 201st Texas District Court*

Beth Hallmark  
President Elect  
*State Comptroller Office*

Jason W. Connally, C.F.P.  
Secretary  
*Raymond James*

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Treasurer  
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Margene Beckham  
*Amelia Bullock Realtors, Inc.*

Ann Downing  
*Civic Volunteer*

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*Civic Volunteer*

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*Civic Volunteer*

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*Civic Volunteer*

Susan Patterson  
*MaxAvenue Real Estate*

Chris Randazzo  
*Bury, Inc.*

Bradley Seals  
*Attorney*

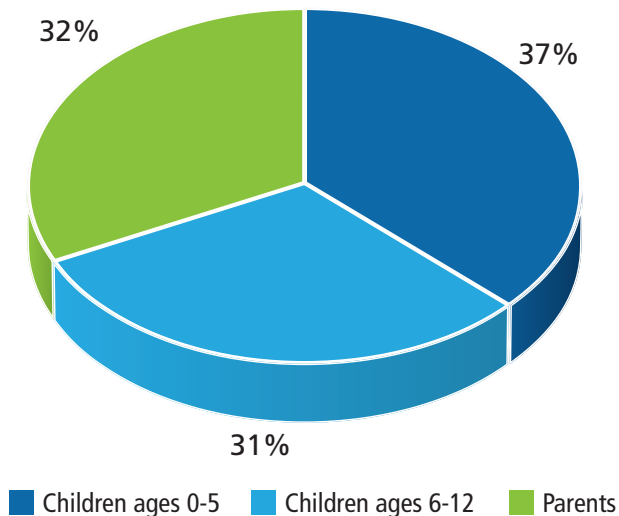
Claire Stuart  
*Civic Volunteer*

Lynn Thoreson, D.O.  
*Dell Children's Medical Center*

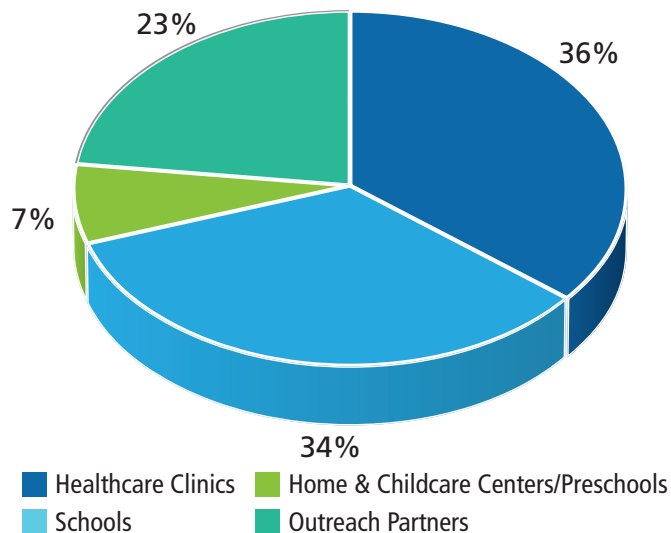
Joan Wabschall, R.N., M.S.  
*Executive Director*

# We Served More Than 55,000 Children and Their Families in 2012-2013

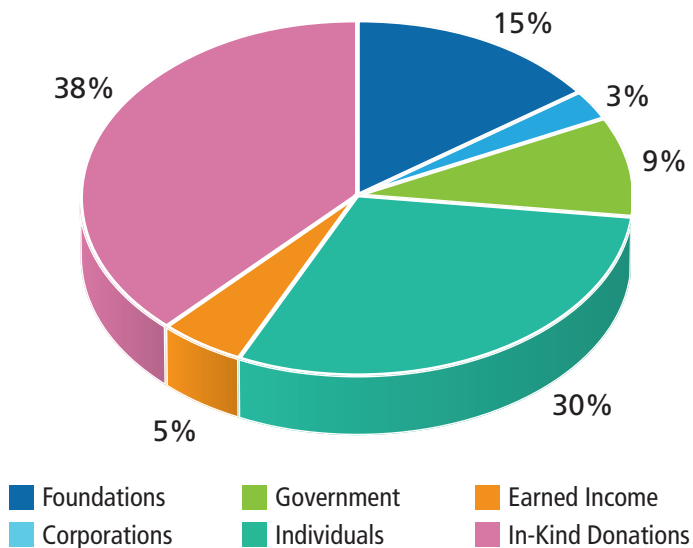
## Whom We Served



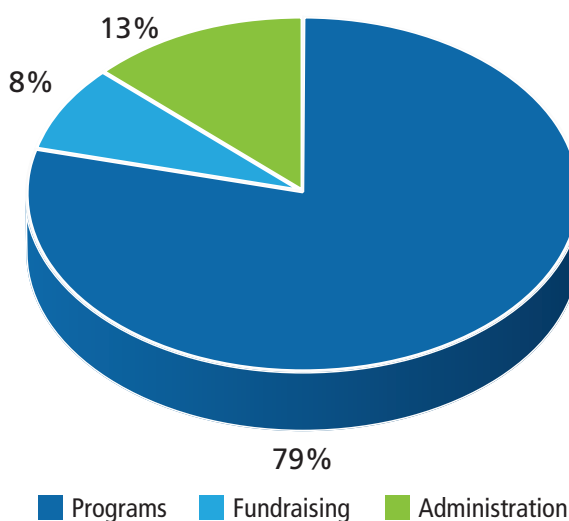
## Where We Served Them



## Where Our Money Came From



## Where Our Money Went



## BookSpring Financial Highlights

### Fiscal Year 2012 - 2013\*

FY2013 Audited Financials

Total Income . . . . .	\$1,050,928
Total Expenses . . . . .	\$988,708
Fundraising Expenses . . . . .	\$80,580
Administrative Expenses . . . . .	\$128,130
Ending Net Assets . . . . .	\$439,513

\* The complete audited financial statements for BookSpring can be obtained by visiting [www.bookspring.org](http://www.bookspring.org) or by requesting a copy at 512-472-1791 x 102.



*Emcee and Honorary Chairs, Claire and Carl Stuart at the inaugural Storybook Heroes Luncheon.*



# BookSpring Caped Crusaders

BookSpring gratefully acknowledges the following corporations, foundations, and individuals who generously contributed in support of childhood literacy between July 1, 2012 and June 30, 2013. Every effort was made to ensure the accuracy of this list. If you find an error, please accept our apologies and notify us so that we may correct the error.

For a full list of financial and in-kind supporters visit [www.bookspring.org](http://www.bookspring.org).

On behalf of the children and families we serve, thank you for being our heroes!

## The Incredibles (\$35,000+)

Anonymous Family Foundation  
Applied Materials Foundation  
Gullett Elementary School\*  
United Way of Greater Austin

## The Power Rangers (\$20,000 - \$34,999)

Bridge Point Elementary\*  
Howdy Honda  
City of Austin

## The Terrific Three (\$15,000 - \$19,999)

Lola Wright Foundation  
Reading Is Fundamental, Inc.  
Claire and Carl Stuart

## The Power Pack (\$10,000 - \$14,999)

3M  
Austin Community Foundation  
Austin Junior Forum  
Mindy and Marc Gomillion  
Junior League of Austin  
Silicon Laboratories, Inc.  
Travis County

## Super Friends (\$5,000 - \$9,999)

Arnold Foundation  
Bryker Woods Elementary School\*  
Casis Elementary School\*  
Cedar Creek Elementary School\*  
Cullen Family Charitable Foundation  
Doss Elementary School\*  
HEB Tournament of Champions

## The Hero Alliance (\$3,000 - \$4,999)

3M Employee Charitable Giving

Applied Materials Employee Giving  
Citizen Generation  
Vojislav Divljakovic  
Sandra and Larry Fox  
Girls' School of Austin\*  
Hill Country Middle School\*  
Judith and James Isaacson  
O. Henry Middle School\*  
St. Theresa's Catholic School\*

## The All-Star Squadron (\$2,000 - \$2,999)

Barton Creek Elementary School\*  
Margene and Pat Beckham  
Heather Burton  
Ann and Jim Downing  
Flint Hills Resources (Koch Companies)  
LCRA Employees' Charities  
Marjorie and Mark McClain  
The Honorable Amy Clark Meachum and Kurt Meachum  
Raymond James & Associates  
Target  
Rosalynn Tuggle  
Lanny and Dirk Van Allen

## The Defenders (\$1,500 - \$1,999)

Hill Elementary School\*  
Mathews Elementary School\*  
Murchison Middle School\*  
Carrin Mauritz Patman  
Kaye and Ralph Patterson  
Susan Patterson  
Gil and Dody Weaver Foundation

Rawson Saunders\*  
School in the Hills Montessori\*

## American Crusaders (\$1,000 - \$1,499)

AISD Charitable Fund, Inc.  
AMD Foundation  
Austin Rotary Club Foundation  
Bury, Inc.  
Cedars Montessori School\*  
Jason Connally  
Donna and Crutch Crutchfield  
Davila, Buschhorn & Associates, P.C.  
Dubose Family Foundation  
Susan Fernandes  
Andrew Harris  
Carol Haskins  
Karen and Warren Hayward  
John B. Henneman III  
Steven Kangas, C.P.A.  
David Newberger  
Laura Sandefer  
Alice Rotsch Scarbrough  
Phyllis G. and Robert A. Tate  
Lynn Thoreson, D.O.  
Richard Turner  
United Way Greater Austin Charitable Giving  
Valley View Elementary School\*  
Jeanne Vier  
Joan and Mark Wabschall  
West Ridge Middle School\*  
Galindo Elementary School\*  
Rotary Club of Austin

\* Friends and Families of Read-A-Thon participants

## Help us celebrate 40 years!

In 1974, BookSpring's Reading Is Fundamental program was started in the Austin area with 600 children in the Montopolis neighborhood. With your help, we will continue this work.

**YES!** I want to keep BookSpring serving the Austin area for at least another 40 years!

\$40  \$80  \$160  \$400  \$600  \$\_\_\_\_\_ You decide!

Make checks payable to BookSpring and mail to:  
BookSpring, P.O. Box 143147, Austin, TX 78714

For more information or questions, please contact [give@bookspring.org](mailto:give@bookspring.org) or visit us online at [www.bookspring.org](http://www.bookspring.org).

**Thank you!**

"The Applied Materials Foundation is committed to ensuring that every child has a chance at succeeding academically and in life. BookSpring's programs provide critical solutions for kindergarten preparedness and literacy support. Through programming, book access and a unique delivery model, they have been able to even the playing field for economically disadvantaged families. It's a masterful, simple solution that has achieved big returns for a child's future."



**Michele Walker-Moak**  
Global Community Affairs —  
Central Texas, Applied Materials