Dear Friends,

During the fiscal year July 1, 2014—June 30, 2015, BookSpring sustained our existing early childhood literacy programs and began planning for low-cost pilots to expand and enhance our services. While maintaining our roots in the community, we reached out to form new partnerships and renewed over 150 existing relationships across the local education, health, and social sectors. Your support accomplished the following:

- An increase in the number of new and gently used books given to children in our community to over 148,064 books!
- Expansion of the Read-A-Thon – in participating students by nearly 36%.
- Continued growth in the volunteer program, topping over 800 registered volunteers for over 6800 hours of service.

This year was a story of transitions. Key staff members and supporters moved into new roles, and I joined mid-year. We restructured the staff into four partner team areas: Schools & Libraries, Clinics & Health, Early Childhood, and Community & Volunteers. We determined that we are currently serving approximately 1/2 of the estimated 80,000 low-income children under age 6 in Central Texas. What if we could double BookSpring’s efforts and serve them all? That’s the goal we aim to achieve in the next five years.

I hope you will continue to support the shared BookSpring vision for a community in which all children have the opportunity to become literate and develop a lifelong love of reading.

Sincerely,

Emily Ball Cicchini
Executive Director
The impact of your support

Reading Is Fundamental & Reach Out and Read

83,377 developmentally appropriate new books were given to 41,123 infants, toddlers and children.

ReBook

64,687 donated books were distributed through area nonprofit partners, schools, and clinics.

Read-A-Thon

2,426 students at 32 schools read 606,083 pages for 520,507 minutes, and raised more than $158,000.

Parent Book Club

556 books were given during the 6-week Parent Book Club sessions.

Volunteers

809 volunteers contributed more than 6,852 hours, delivering books and reading aloud, in schools and in our office.

These Numbers Create Change

BookSpring’s Theory of Change

13% of adults can’t read

But Numbers Only Tell Half The Story

“The book club has helped me to open a dialog with my boy about what’s in a book, proper library behavior, proper treatment of a book, and how to use a book/library to find information.” – Delia, Parent Book Club

…our programs change lives.
We Served More Than 43,000 Children and Their Families in 2014-2015!

**BookSpring Financial Highlights**

**Fiscal Year 2014 - 2015***

**FY2015 Audited Financials**

- Total Income: $956,769
- Total Expenses: $841,752
- Fundraising Expenses: $69,528
- Administrative Expenses: $127,315
- Ending Net Assets: $510,147

*The complete audited financial statements for BookSpring can be obtained by visiting www.bookspring.org or by requesting a copy at 512-472-1791 x 108.

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**New partnership with United Way’s Play to Learn Program**

The BookSpring Parent Book Club began a partnership with United Way of Greater Austin’s intensive Play to Learn parenting program. For various 6-week periods around the year, parents and their 2-6 year-old children meet weekly with BookSpring trainers at local schools or libraries to learn how to activate print and digital books. Through this partnership, both groups are better able to recruit and incentivize parents to participate in these valuable learning opportunities. We look forward to growing together!
BookSpring gratefully acknowledges the following corporations, agencies, foundations and individuals who generously contributed in support of childhood literacy between July 1, 2014 thru June 30, 2015.

On behalf of the children and families we serve, thank you!

Legends of Literacy ($20,000 and up)
Anonymous Family Foundation
Applied Materials Foundation
Austin Community Foundation
Claire & Carl Stuart
Howdy Honda
Famous Benefactors ($5,000 to $9,999)
Famous Benefactors ($5,000 to $9,999)
Ebay Inc. Foundation
Danna & John Crutchfield
Austin Rotary Club Foundation
Austin American Statesman
Applied Materials WPG
Ann & Jim Downing
3M Workplace Giving
Whataburger, Melba Harris
Silicon Laboratories Inc.
University Area Rotary Club Foundation
Koonce Family Foundation
Keller Williams Realty International
HEB Tournament of Champions
Keller Williams Realty International
Koonce Family Foundation
University Area Rotary Club Foundation
Silicon Laboratories Inc.
Whataburger, Melba Harris
Celebrity Contributors ($10,000 to $14,999)
3M
Lola Wright Foundation
Long Foundation
Lucy Johnson & Ian Turpin
Mindy & Marc Gomillion
The Powell Foundation
Tocker Foundation
Travis County HHS & VS
Famous Benefactors ($5,000 to $9,999)
Amy’s Ice Creams, Denise Malek
Arnold Foundation
Brinker International
Dorothy and Jim Kronzer Foundation
Friends & Family of Cedar Creek Elementary
Friends & Family of Gorzycki Middle School
Friends & Family of Oak Hill Elementary
Friends & Family of Valley View Elementary
Friends & Family of O. Henry Middle School
Friends & Family of Doss Elementary
HEB Tournament of Champions
Keller Williams Realty International
Koonce Family Foundation
University Area Rotary Club Foundation
Silicon Laboratories Inc.
Whataburger, Melba Harris
Well-known Givers ($3,000 to $4,999)
3M Workplace Giving
Ann & Jim Downing
Applied Materials WPG
Austin American Statesman
Austin Rotary Club Foundation
Danna & John Crutchfield
Ebay Inc. Foundation
Distinguished Donors ($1,500 to $1,999)
Friends & Family of Bryker Woods Elementary
Friends & Family of Hill Country Middle School
Friends & Family of Mathews Elementary
Friends & Family of St. Theresa Catholic School
Friends & Family of The Girl’s School of Austin
Friends & Family of Barton Creek Elementary
Friends & Family of Summit Mill Elementary
Friends & Family of Eanes Elementary
Friends & Family of Lamar Middle School
Half Price Books
Hey Cupcake
Little Book of Words Publishing
Margene & Pat Beckham
MJB Miracle Fund
Reach Out and Read National
Reedesign
Sandra & Larry Fox
Prominent Philanthropists ($2,000 to $2,999)
Amy Clark & Kurt Meachum
Austin Junior Forum
Brian Wood
Carrin Mauritz Patman
eBay Matching Gifts Program
Flint Hills Resources (Koch Companies)
Friends & Family of Boone Elementary
Friends & Family of Pease Elementary
Gatti’s Pizza
Gil & Dody Weaver Foundation
Jack Rosas
Karen & Warren Hayward
Kaye & Ralph Patterson
Kristen Bridgeman
Madison Jechow
National Instruments WPG
Perez Elementary School PTA*
Raymond James & Associates
Rotary Club of Austin
United Way For Greater Austin, Workplace Giving
Notable Supporters ($1,000 to $1,499)
Alice Scarbrough
Ana Estrada
Ann & David Gass
Ann Bower
Applied Materials, Inc
Beth & Gary Hallmark
BMC Software
Bradley Seals
Brooke Elementary School
Bury, Inc.
Caroline and Nelson Puett
Chris Randazzo
David Newberger, Amber Lodging of Texas, LLC.
Dr. and Mrs. John Blewett
Elizabeth Kennedy Hallmark
Erica Saenz
Friends & Family of Galindo Elementary
Friends & Family of Austin Peace Academy
Friends & Family of School in the Hills
Greater Austin Crime Commission
Holtzman Partners
Housing Authority of City of Austin
Interstate Books 4 School
Jason Connally
John Henneman
Judith & James Isaacson
Kay and Steve Kooker
Mark McClain
McDonalds-Moroch Partners
Michael Portman, Wells Fargo
Michelle & Keith Gallas
Mr. David Knutson
Ms Karen Macko
MyITPros
Norman Elementary School
Pahwa Family Charitable Fund
Patti O’Meara
Nelson and Caroline Puett Foundation
Seton Healthcare Family
Sinead O’Carroll
Tammie Brown
Teachers of Tomorrow
Win Elementary School
Friends & Family of Summitt Elementary
Friends & Family of Barton Creek Elementary
Friends & Family of The Girl’s School of Austin
Friends & Family of St. Theresa Catholic School
Friends & Family of Mathews Elementary
Friends & Family of Summit Mill Elementary
Friends & Family of Eanes Elementary
Friends & Family of Lamar Middle School
Half Price Books
Hey Cupcake
Little Book of Words Publishing
Margene & Pat Beckham
MJB Miracle Fund
Reach Out and Read National
Reedesign
Sandra & Larry Fox

Gifts are accepted year round, and sustaining monthly gifts are always welcome to help us make the future a little more predictable!

Visit us at bookspring.org or call (512) 472-1791 x 106 anytime.

We were particularly honored to have Lynda Johnson Robb and her daughter Catherine as the keynote speakers at the third annual BookSpring Storybook Heroes Luncheon on May 6, 2015. Lynda Robb, daughter of Lyndon B. Johnson, recounted how her interest in helping children love to read was perhaps the thing she was most proud of in her life. “The love of reading is born in the laps of those who love,” she said, driving home the ability of reading aloud with children to increase comprehension and strengthen the social bonds of family that are so important for optimal human growth.