



CONTACT: Donna Emery
512-472-1791 ext. 108
512-914-2372 (c)
donna.emery@bookspring.org

BookSpring Receives Donated Children's Books from Community Groups

Thanks to Applied Materials, Amy Clark- Meachum, the accounting department at Temple-Inland, and The Long Center, hundreds of children will receive gently used books while visiting healthcare clinics practicing the Reach Out and Read model of pediatric primary care this winter season. Students at Pillow Elementary and Westlake High School also generously sponsored book drives this holiday season. BookSpring, a local non-profit focused on early literacy in the Austin area, believes no child should grow up without books.

On behalf of Applied Materials, Heather Mason and Janell Fotovich delivered 340 new and gently used books to BookSpring. Employees donated books recognizing the need to place books into the hands of children.

Amy Clark-Meachum, a judicial candidate for District 353 and BookSpring board member, also contributed to BookSpring's literacy efforts by sponsoring a book drive and gathering over 300 books, including donations from the Long Center staff.

Students at Pillow Elementary and Westlake High School also sponsored children's book drives and collected well over 600 books. For two weeks, Pillow students selected their favorite books to share with fellow children across the city. The Westlake High School library sponsored "It's Cool to Be Kind" Week, asking high school students to gather books for area clinics.

Also in the spirit of giving, Tasha Moore and Terri Hartley brought monetary donations and books from the Accounting Center at Temple Inland, whose staff held its annual Holiday Fundraising Campaign and designated BookSpring as its beneficiary.

BookSpring, launching children into a world of reading.

About BookSpring:

BookSpring instills children with a love of reading and promotes books as a means to success. Our vision is the development of a community where all children have the opportunity to become literate. Created in 2008 by the merger of Reading Is Fundamental of Austin and Capital Area Reach Out and Read, BookSpring champions the value of reading and encourages parents to read to their children from birth on, resulting in stronger families and increased lifelong opportunities for every child.

In affiliation with the national Reading Is Fundamental and Reach Out and Read organizations, we offer a range of programs that support early literacy and partner with a broad spectrum of the community - schools, childcare centers, and medical clinics - to reach families where they are and through people they trust. Over 62,600 children and their families were impacted by our programs last year - 39% were children from age 0 to 5, 41% children kindergarten to elementary school age, and 20% were the parents of these children.

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